

The Bulletin

March 2014

New Partner in South Korea

Our office in Korea was incorporated in 2010 where we provide services in various aspects of businesses for insurance, banking and other corporate sectors. Today, with its new partner, A⁺ Group, AA International is now known as AA⁺ International in Korea.

A⁺ Group is an Asset Management Group based in Korea with six subsidiaries in healthcare, asset, realty, mortgage, life, and claim. It is currently the leading market distribution company in Korea with 2600 sales force, 500 employees and monthly contract sales up to USD 3.5 million in premium.

Together, AA⁺ International provides 24 hours assistance to:-

- * Travelers and expatriates in Korea
- * Korean Travelers and expatriates worldwide

Through this new partnership, AA⁺ International has strong operations and marketing team in Korea. Led by Ms. SS Kim whom has many years of experience in the healthcare industry in Korea, AA⁺ International will be able to deliver high quality of assistance services to both International and Domestic clients.



Congratulations

Join us to congratulate Dr. Hashim Johan who has taken on the role of AAI Regional Medical Director. Dr Hashim Johan, MBBS Singapore 1986 previously was the Medical Director for Singapore. He is AA International's latest addition to its medical team and is now based at AA International's Singapore office. Prior to joining AA International, Dr Hashim has worked in the Singapore's renowned Tan Tock Seng Hospital's Emergency Room for 4 years and amongst his field of practice includes General Surgery, General Medicine, Orthopedic, Obstetric & Gynecology, Hands Surgery and Public Health. Thereafter, he pursued an active career in aero-medical emergency evacuation in both commercial and air ambulances for the next 15 years, in which he has flown over 1500 missions all across the globe. In his new role, Dr Hashim will be supervising and managing AA International's medical team and all medical cases in the region.



AAI Regional Conference



Our 3rd Annual Regional Conference was held on the 16-17th October 2013. The two days conference took place at The Boulevard Hotel, Kuala Lumpur, Malaysia. It was a great opportunity for us to gather together as a team and to share on the updates, challenges faced and the goals that we have set for 2014. We look forward to the next regional conference!

AA's 15th Anniversary Annual Dinner

With a twinkling of an eye, 15 years have passed since the incorporation of AA in 1998. To mark the occasion, AA celebrated its 15th Anniversary on 18th October 2013. It was held at Bukit Kiara Equestrian & Country Resort. The theme was Summer Wear.

A generous buffet spread was served with Malaysian food to the delight of our staff. Dinner was accompanied with several performances by our talented staff that kept us entertained throughout the night. Aside from that, we had award presentations followed by 'Lucky Draws'. To participate, staff would need to purchase Lucky Draw ticket at a minimum of RM10 each. All proceeds from the ticket sales went to AA Foundation where the funds were channeled to help the victims of the Typhoon Haiyan in Philippines and also to an orphanage home. The night was filled with lots of joy and laughter. Indeed, it was a remarkable night for AA to remember.



AA Foundation

Donation to Typhoon Haiyan Victims in Philippines

In view of the recent catastrophe that hit our neighboring country Philippines, we launched a Charity Campaign via our AA Foundation to help victims of Typhoon Haiyan. We collected donations from our colleagues and it was donated in forms of medicines, food and non-food items.

With the help of our office in Manila, we are able to channel the money to Philippines Red Cross. On the day of donation, 22nd November 2013, we were warmly welcomed by Red Cross Secretary General, Ms. Gwendolyn Pang who thanked us for our kind generosity. We hope our giving will touch lives of the needy.



A Visit to Trinity Community Children Home Society



On 28th December 2013, AA Foundation organized a visit to the Trinity Community Children Home Society in Petaling Jaya, spreading the Christmas cheer to the children. We brought with us goodie bags and Christmas gifts neatly wrapped for each and every one of them.

During the visit, we gave out goodie bags, followed by a round of 'unwrap-the-parcel' game, served them finger lickin' good lunch and finally, we presented the Home with a cheque amounting to RM5,000 from the funds raised during our recent company annual dinner.

It was a memorable visit to the Home as we were able to spend good quality times with little ones and put a smile on their face during the festive holiday season.

What's New ?

We have just revamped our website! Our newly designed website aside from being aesthetically pleasing, is more agile, interactive and is easier to scan, read and to navigate. We are now using a responsive design which means that you will see essentially the same design optimized for your smart phone, tablet and desktop. We hope that you will enjoy browsing our new site, finding more options and information each time, and that it will be yet another tool for strengthening our business relations.

Please visit us at <http://asia-assistance.com>